



# RICOH AMERICAS CORPORATION

## TECHNOLOGY

Many redundant input/output devices without centralized control can be replaced with a limited number of energy efficient multifunction products with quick start-up technologies with a variety of document management software, lowering total cost of ownership and environmental impacts. Those machines connected via Ricoh unique "@ Remote Systems" can provide the customers with @ Remote Green Report for energy and paper saving data. Thermal media technologies have been enhanced so that it can be used repeatedly as a rewritable media.



## COMPETITIVE ADVANTAGE

More energy can be saved with less number of energy saving multifunction systems. And, more paper can be saved by high speed duplex printing easily. Printing Management software can guide to use duplex mode or to make color printing with less expensive machines, and show who made how many prints in which mode. @ Remote Green Report enables the customer to better manage the output. Traditional paper output can be replaced with the rewritable media used repeatedly, resulting in a significant cost savings of paper purchase and waste disposal.

## RECORD OF SUCCESS

It is not possible to list the name of customers. However, Ricoh has had very positive response from many major account customers for the process to work together with Ricoh to reduce energy and paper even after purchasing the products for both cost and environmental savings. The rewritable media has been used as work instruction media at factories and distribution centers, customer loyalty card at retails, contributing cost and environmental impact savings.

## OPPORTUNITIES FOR PARTNERS

More customers care both total cost of ownership for 5 years' usage and associated environmental impact at the same time, because of more pressure given from top management, business partners, investors, government and others. Under the facing economic difficulties, it has become more important for the customers to improve business efficiency, while saving money, greening the office. For customers to do so, Ricoh can support with Ricoh document management solutions, including multifunction products, related software, and service, and rewritable media.

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